

# Implementing the National Ocean Policy: Gulf of Mexico

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# Healthy Oceans Matter



Healthy Seafood

Clean Beaches



Resilient Economies and Good Jobs

Cultural and Recreational  
Opportunities



Abundant Wildlife

# National Ocean Policy



THE WHITE HOUSE COUNCIL ON ENVIRONMENTAL QUALITY

*Final Recommendations  
Of The  
Interagency Ocean Policy  
Task Force  
July 19, 2010*

National Ocean Council  
9 National Priority Objectives  
Framework for Coastal and  
Marine Spatial Planning

# Building Blocks



Science and data

Ecosystem Based  
Management

Efficiency

Partnerships

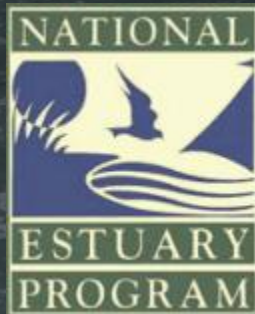
Regional focus

# National Ocean Policy

## NINE PRIORITY OBJECTIVES



# Building on Gulf Regional Collaboration



# The Need for Planning

Uses were regulated on a narrow sector-by-sector basis

DEFENSE &  
HOMELAND SECURITY



SCIENCE



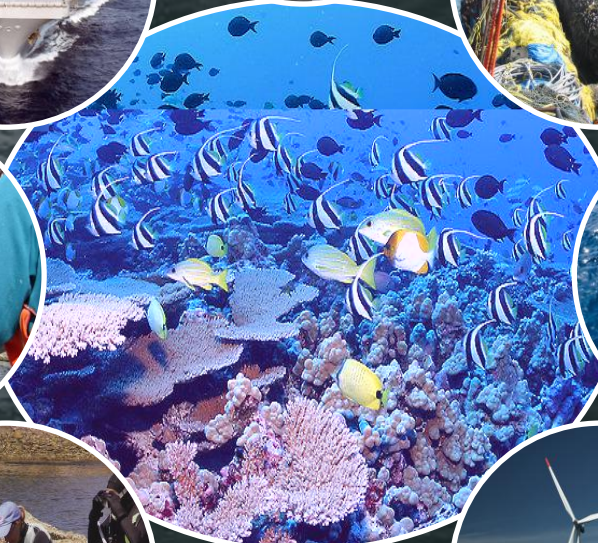
COMMERCIAL  
FISHING



RECREATION



AQUACULTURE



CONSERVATION



ENERGY &  
INDUSTRY



NAVIGATION



# Information Based Decision Making



Gulfport, Mississippi

Ocean and coastal  
planning relies on  
spatial data for:

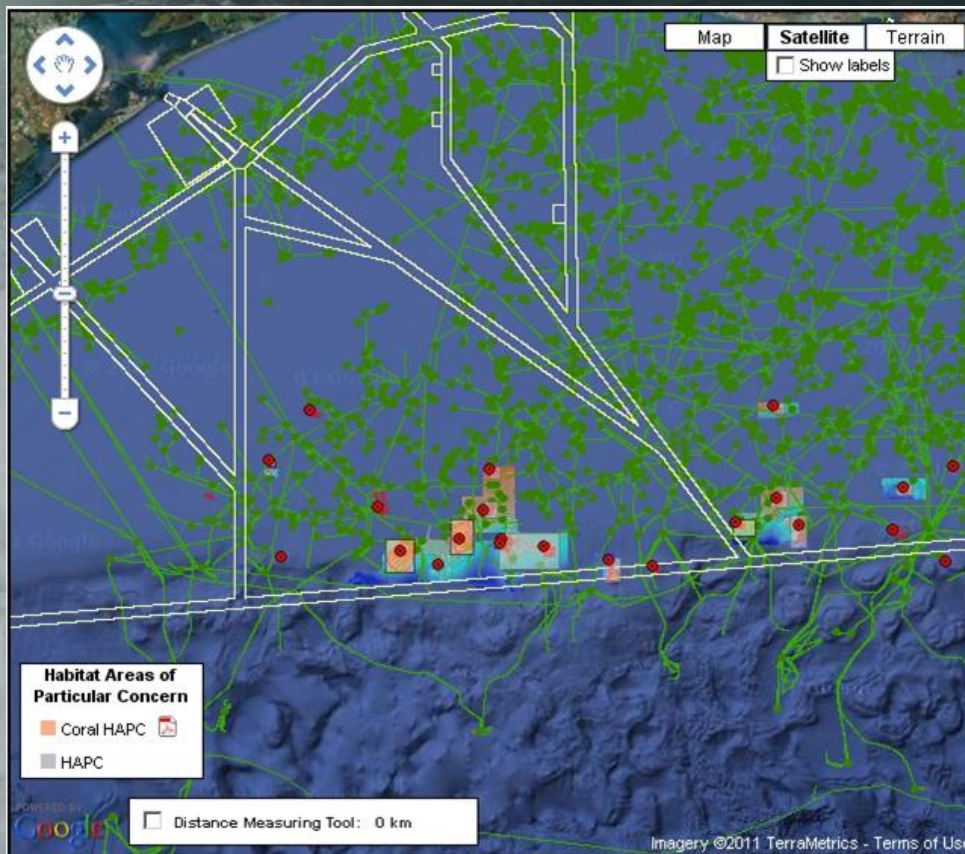
**ECOSYSTEMS**

**OCEAN USES**

**GOVERNANCE**

# Planning Relies on Spatially Explicit Data

Flower Garden Banks



Supports Planning and Tradeoff Analyses



# Ocean.data.gov

## Categories:

Data Resources

Decision Support

Tools

Regional Efforts

Forum

The screenshot displays the Ocean.data.gov website interface. At the top, it features the DATA.GOV logo and the title 'COASTAL AND MARINE SPATIAL PLANNING'. A navigation bar includes links for Home, Data, Tools, Map Viewer, Community of Practice, Regional Planning Efforts, and Forum, along with a search bar. The main content area is divided into three columns: 'Federal Data Resources' with an image of a boat, 'Regional Planning Efforts and Resources' with an image of a ship, and 'Forum: what else should we be doing?' with an image of an offshore platform. Each column contains introductory text and a 'VIEW MORE' button. The footer includes a 'Connect with us' section with a Twitter icon and a list of links: About, FAQ, Contact Info, Data Policy, Accessibility, Privacy Policy, and Sitemap. The DATA.GOV logo is centered at the bottom.

Prototype Portal

# Implementation Plan



**January 2012:** 45 day  
public comment period

**Spring 2012:** Final plan

# Thank you!



[www.whitehouse.gov/administration/eop/oceans](http://www.whitehouse.gov/administration/eop/oceans)